

Sponsorship Application



Brain Science and Dyslexia: Research into Practice

October 11th and 12th 2019
Fetzer Center – Kalamazoo, MI

Registration Opens July 1st, 2019
mi.dyslexiaida.org

Dear Sponsor:

The Michigan IDA has focused on promoting multisensory approaches to teaching reading, math, spelling, phonology, written expression, and learning strategies for over three decades. This year our topic is Brain Science and Dyslexia: Research into Practice. We expect a wide range of attendees, including classroom teachers, special educators, speech and language pathologists, tutors, parents, school administrators, psychologists and adults with dyslexia at the 2019 conference.

Sponsorship Level	Platinum \$3,000	Diamond \$1,500	Gold \$850	Silver \$400	Bronze \$250
Conference Wide Signage	✓				
Logo Recognition on Program Back Cover	✓				
Ad Placement on Welcome Slides	✓				
Full-Page Program Ad	✓				
Logo Recognition on Welcome Slides	✓	✓			
Half-Page Program Ad		✓			
Quarter-Page Program Ad			✓		
Logo Listed on IDA-MB Website	✓	✓	✓	✓	
Logo Listed on Social Media	✓	✓	✓	✓	✓
Business Card Ad					✓

In-Kind Sponsorship

For businesses interested in supporting MB-IDA's conference efforts, but who do not need exhibit space, we are seeking entertainment, goods or services as an in-kind sponsor. Water, food, or coffee sponsors are welcome! All in-kind sponsors receive the benefits of Bronze Level Sponsorship. Email us at mi.ida.branch@gmail.com for more information.

Billing Information		Sponsor Advertising	
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Mail or email completed application and advertisement: 5329 Rugby St., Portage, MI 49024 • mi.ida.branch@gmail.com

Cancellation Policy: All cancellations must be submitted in writing. Cancellations prior to 9/1/2019 will receive full refund less \$25.00 administration fee. Cancellations after 9/1/2019 and before 9/15/2019 will receive a refund equaling 50% of the monies received. Cancellations after 9/15/2019 are not eligible for any refund. Submission of this form indicates that you have read and will comply with the Sponsorship Policies and Procedures. Our program is given to all conference attendees. For questions regarding sponsorship email mi.ida.branch@gmail.com.