

Exhibitor Application

Brain Science and Dyslexia: Research into Practice

October 11th and 12th 2019
Fetzer Center – Kalamazoo, MI
Registration Opens July 1st, 2019
mi.dyslexiaida.org

Dear Exhibitor:

The Michigan IDA has focused on promoting multisensory approaches to teaching reading, math, spelling, phonology, written expression, and learning strategies for over three decades. This year our topic is Brain Science and Dyslexia: Research into Practice. We expect a wide range of attendees, including classroom teachers, special educators, speech and language pathologists, tutors, parents, school administrators, psychologists and adults with dyslexia at the 2019 conference.

Exhibitor Options

One skirted table and two chairs provided. For more than one table note quantity.

Options	Fee	Quantity	Total
For Profit Vendor Table:	\$500.00		
Not for Profit Vendor Table:	\$250.00		
Electricity for Table:	\$85.00		
Total Exhibitor Options:			

In-Kind Sponsorship

For businesses interested in supporting MB-IDA's conference efforts, but who do not need exhibit space, we are seeking entertainment, goods or services as an in-kind sponsor. Water, food, or coffee sponsors are welcome! All in-kind sponsors receive the benefits of Bronze Level Sponsorship. Email us mi.ida.branch@gmail.com for more information.

Billing Information		Sponsor Advertising	
Exhibitor Total:		Company Name:	
Check Enclosed:		Contact Person:	
Credit Card Number:		Business Address:	
Expiration Date:		City/State/Zip:	
Security Code:		Phone:	
Name on Card:		Website:	
Billing Address:		Email:	
Signature:			

Mail or email completed application and advertisement: 5329 Rugby St., Portage, MI 49024, mi.ida.branch@gmail.com

Cancellation Policy: All cancellations must be submitted in writing. Cancellations prior to 9/1/2019 will receive full refund less \$25.00 administration fee. Cancellations after 9/1/2019 and before 9/15/2019 will receive a refund equaling 50% of the monies received. Cancellations after 9/15/2019 are not eligible for any refund. Submission of this form indicates that you have read and will comply with the Sponsorship Policies and Procedures. Our program is given to all conference attendees. For questions regarding sponsorship email mi.ida.branch@gmail.com.