

# Sponsor Application

Regional Conference sponsored by the  
International Dyslexia Association  
Iowa, Michigan, & Wisconsin Branches

Dear Sponsor:

Our branches have focused on promoting multi-sensory approaches to teaching reading, math, spelling, phonology, written expression, and learning strategies for over three decades.

This year our topic is Deconstructing Structured Literacy: Analyzing the Elements of Effective Literacy Instruction.

We expect a wide range of attendees, including classroom teachers, special educators, speech and language pathologists, tutors, parents, school administrators, psychologists and adults with dyslexia at the 2018 conference.

The 2018 Midwest Regional Conference will be held Friday, April 20 and Saturday, April 21, 2018.

**April 20 & 21, 2018**

Fetzer Center • Kalamazoo, MI  
2350 Business Ct, Kalamazoo, MI 49008

Save the date! For more information email [RegionallIDA@gmail.com](mailto:RegionallIDA@gmail.com)

## 2018 Sponsorship Packages (Circle Chosen Sponsor Level)

Benefits	Platinum \$5000	Diamond \$2500	Gold \$1000	Silver \$750	Bronze \$500
Tote Bags with Name/Logo	X				
Lunch Sponsor – Signage	X				
Beverage Break Sponsor – Signage	X	X			
Keynote Speaker Sponsor – Signage	X	X	X		
Advertising, Speakers' Handout Book	Full Page Color Ad	Full Page Color Ad	1/2 Page Color Ad	1/4 Page Color Ad	Business Card Color Ad
Name/Link on Websites	X	X	X	X	X
Online Newsletter Advertising <b>Iowa, Michigan, &amp; Wisconsin,</b> (First Ad to run Spring 2018)	Full Page Four Issues	Full Page Four Issues	Half Page Two Issues	Quarter Page Two Issues	Business Card One Issue

### Sponsor Advertising

All Sponsors are listed in the Speakers' Handout Book, please include the information you would like to publish below.

Company Name:	
Contact Person:	
Business Address:	
City/State/Zip:	
Phone:	
Website:	
Email:	

**Mail or Email Completed Application and Advertisement:  
The International Dyslexia Association Wisconsin Branch  
17343 49th Ave. Chippewa Falls, WI 54729  
or Email: [RegionallIDA@gmail.com](mailto:RegionallIDA@gmail.com)**

### Billing Information

Sponsorship Total:	
<b>Total:</b>	
Check Enclosed:	
Credit Card Number:	
Expiration Date:	
3 or 4 digit Security Code:	
Name on Card:	
Billing Address:	
Signature:	

**Cancellation Policy:** All cancellations must be submitted in writing. Cancellations prior to 12/31/2017 will receive full refund less \$25.00 administration fee. Cancellations after 1/1/2018 and before 3/1/2018 will receive a refund equaling 50% percent of monies received. Cancellations after 3/1/2018 are not eligible for any refund. Submission of this form indicates that you have read and will comply with the Exhibit Policies & Procedures. Our Speakers' Handout Book is given to all conference attendees, book is not included with exhibitor registrations, but maybe ordered in advance. For questions regarding exhibiting and advertising email [RegionallIDA@gmail.com](mailto:RegionallIDA@gmail.com)