

Exhibitor Application



April 20 & 21, 2018

Fetzer Center • Kalamazoo, MI

2350 Business Ct, Kalamazoo, MI 49008

Save the date! For more information email RegionalIDA@gmail.com

Dear Exhibitor:

Our branches have focused on promoting multi-sensory approaches to teaching reading, math, spelling, phonology, written expression, and learning strategies for over three decades.

This year our topic is Deconstructing Structured Literacy: Analyzing the Elements of Effective Literacy Instruction.

We expect a wide range of attendees, including classroom teachers, special educators, speech and language pathologists, tutors, parents, school administrators, psychologists and Individuals with dyslexia at the 2018 conference.

The 2018 Midwest Regional Conference will be held Friday, April 20 and Saturday, April 21, 2018.

Exhibitor Options

One skirted table and two chairs provided, for more than one table note quantity

Options	Fee	Quantity	Total
For Profit Vendor Table:	\$500.00		
Not for Profit Vendor Table:	\$250.00		
Electricity for Table:	\$85.00		
Speakers' Handout Book:	\$25.00		
TOTAL EXHIBITOR OPTIONS:			

Exhibitor Name Tags: each exhibitor will receive 2 nametags. Please indicate info below on how you would like your nametags to appear.

Name	Company Name	Title

Billing Information

Sponsorship Total:	
Exhibitor Only Total:	
Advertising Total:	
Total:	
Check Enclosed:	
Credit Card Number:	
Expiration Date:	
3 or 4 digit Security Code:	
Name on Card:	
Billing Address:	
Signature:	

More popular than ever, the *Speakers' Handout Book* is distributed to all attendees. A resourceful tool for educators, administrators and parents that is shared time and time again, make this year the year to target those audiences. **Early Bird Special!** Register before November 1, 2017 and receive a free listing in our conference brochure!

Exhibitor Listing

All exhibitors are listed in the Speakers' Handout Book, please include the information you would like to publish below.

Company Name:	
Contact Person:	
Business Address:	
City/State/Zip:	
Phone:	
Website:	
Email:	

Mail or Email Completed Application:
International Dyslexia Association Wisconsin Branch
17343 49th Ave. Chippewa Falls, WI 54729
or Email: RegionalIDA@gmail.com

**Regional Conference Sponsored by the
 International Dyslexia Association
 Iowa, Michigan, & Wisconsin Branches**

Cancellation Policy: All cancellations must be submitted in writing. Cancellations prior to 12/31/2017 will receive full refund less \$25.00 administration fee. Cancellations after 1/1/2018 and before 3/1/2018 will receive a refund equaling 50% percent of monies received. Cancellations after 3/1/2018 are not eligible for any refund. Submission of this form indicates that you have read and will comply with the Exhibit Polices & Procedures. Our Speakers' Handout Book is given to all conference attendees, book is not included with exhibitor registrations, but maybe ordered in advance. For questions regarding exhibiting and advertising email RegionalIDA@gmail.com