

April 20 & 21, 2018

Fetzer Center • Kalamazoo, MI

READING MATTERS REGIONAL CONFERENCE

Hosted by the International Dyslexia Association Iowa, Michigan, & Wisconsin Branches

Deconstructing Structured Literacy: Analyzing the Elements of Effective Literacy Instruction

Dear Prospective Speaker:

We are delighted to share our request for proposals to be a speaker at the 2018 Regional Conference to be held at Fetzer Center in Kalamazoo, MI. The conference is Friday, April 20 and Saturday, April 21, 2018, with a focus on helping parents and professionals deconstruct structured literacy by analyzing the elements of effective literacy instruction. We would like to invite you to submit a proposal for consideration by the committee to speak at the 2018 Regional Conference.

Attached you will find the proposal submission form to complete and submit. Only completed forms received by January 15, 2018, will be considered for conference presentation. Speakers of submitted proposals that are approved for inclusion at the conference will be notified by the beginning of February with a request for speaker notes to be included in the Conference Presentation Handouts Book. *The Conference Presentation Handouts Book we provide to all conference attendees is extremely popular and is consistently rated as one of the highlights of our conference.* Receiving your material in a timely manner and confirming your attendance will facilitate the reproduction and distribution of materials to conference attendees.

We also want to make all prospective speakers aware of our product presentation policy.

A presenter may not sell or distribute commercial materials/products to the presentation audience. A presenter may refer to materials/products in the presentation as a reference that accompanies a handout about the presentation or mention that material/product is for sale in the Exhibit area. If you will be mentioning such materials/products, etc. in your presentation, it will be stated in the conference brochure that the session is a "product presentation".

Historically, this conference has had between 100 and 200 attendees and has been a wonderful way to reach across borders, break down barriers, and build better awareness. We look forward to receiving your presentation proposal. For additional information or questions regarding presenting at the conference, please contact the committee at regionalida@gmail.com.

Please complete the attached form then email the document to info@idamich.org.

Sincerely,

Dr. Tammy Tillotson
Wisconsin IDA Branch President

2018 Midwest Regional Conference Presentation Proposal Form

1. Your full name as you would like it to appear in conference materials (include degrees):

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2. Position (i.e., Associate Professor):

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3. Contact Info:

Address:					
City:		State:		Zip:	
Telephone:					
Email Address:					

4. Title of Presentation (10 words or less):

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5. Description of Presentation (300 words maximum; wording for brochure used by attendees to select sessions when they register):

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6. Purpose, Rational, and Citations (400 words maximum)

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7. Tracks: (Identify one of these two tracks)

Clinical/Educational	
Advocacy/Family/Parent	

8. Presentation type: (Identify one of these)

Oral Presentation - 60 minutes	
Oral Presentation – 90 minutes	
Poster Presentation	
Panel Discussion – 60 minutes	

9. Learning Outcomes: (State 2-3 learning outcomes that participants will gain at the conclusion of your presentation)

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10. How you would like to be introduced (education, professional experience, etc. in **75 words or less**).

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11. Conference Attendance Intentions:

Presentation Only:

Full Day of Presentation:

Both Days:

12. If using a laptop for your presentation, select one

PC

MAC

13. Please indicate **X** next to any equipment that you need during your session or **X** next to items that you will be bringing with you. If you need any special room setup please note below in other.

Item	Need	Will Provide My Own
Overhead Projector		
Carousel Slide Projector & Tray		

VCR & Monitor		
DVD & Monitor		
Small Table for Materials		
LCD Projector		
Screen		
Podium		
Microphone		
Other (please specify)		

14. If you have a book(s) or materials you would like to sell at the conference, please list the following information for each publication:

Title	Author(s)	Publisher

The peer-review committee will use the rubric outlined by the IDA on its Call for Papers submission page. <https://app.box.com/s/1843c4igowl87go08mq5ikhnrqt3ps2r>

THANK YOU FOR COMPLETING THIS INFORMATION!